

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Cardinal Strategies
Attention: Accounts Payable
3901 S Flagler Dr
West Palm Beach, FL 33405

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
941471-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Nikolits/Property Appraiser	NIKOLITS/PBC PROPERTY	

Flight Dates	Order #	Alt Order #
08/12/12 - 08/14/12	941471	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/12/12	08/12/12	Sun ABC Prime A	7-8PM	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	6:59 PM	Sun ABC Prime A	7-8PM	:30	PROPERTY APPRAISER	\$250.00 NM
2	08/13/12	08/13/12	Wheel Of Fortune	7-7:30PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	PROPERTY APPRAISER	\$700.00 NM
3	08/13/12	08/13/12	Dr. Oz	4-5p	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	4:13 PM	Dr. Oz	4-5p	:30	PROPERTY APPRAISER	\$400.00 NM
4	08/13/12	08/13/12	GENERAL HOSPITAL	GENERAL HOSPIT	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	3:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PROPERTY APPRAISER	\$400.00 NM
5	08/13/12	08/13/12	WPBF News 25 @ 6:00P	6-6:30PM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PROPERTY APPRAISER	\$450.00 NM

Total Spots 5

Gross Total \$2,200.00

Payment Terms 30 Days

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941471-1	08/19/12	August 2012	07/30/12 - 08/13/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Nikolits/Propety Appraiser	NIKOLITS/PBC PROPERTY	

Agency Commission **\$330.00**

Net Amount Due **\$1,870.00**